



INES CONCEPT BOOK

Our Brand

We create "safety" and "innovation"

Toward realization of safe, secure, and satisfying life and sustainable society

The "Safety" that we create:

Our customers can concentrate on their core businesses with confidence because we provide safety through our organizational skills and total support from establishing a system through to operations and problem solving skills to arrive at an optimal solution to any problem the customer may have encountered.

The "Innovation" that we create:

We continue to transform ourselves in accordance with the changing times. Beyond the existing IT environment, we bring innovation to our customers' businesses through our innovative solutions.

We will make rapid progress by challenging ourselves to create new values, supporting the development of our customers' businesses, and aiming to achieve a richer and sustainable society as a trustworthy business partner.

The society that INES aims to achieve:

- A society where each one of us can live a healthy and active life
- A society where people enjoy affluence and support each other
- A society that is sustainable and can be passed down to the next generation

Promotion of DX through best use of INES' strength

New Values

Further Values

Basic Values

We promote DX to build a safe, secure, and easy-to-live society by taking advantage of the development of data-driven initiatives with the emphasis on physical and digital fusion. Society 5.0 aims to achieve success based on our knowledge fostered by cooperation with our customers since the establishment of our company in 1964.

The realization of DX that amplifies our customers' strengths

Our customers can enjoy better performance by utilizing data and digital technologies. We will strengthen and renovate business / service models across business types, business categories, public or private sectors through our customer-oriented DX.

DX for each person beyond our customers

An increasing number of projects are designed to solve our customers' management problems and to enhance the investment effect that may lead to a solution of social problems. We will do our best to solve difficult social problems with our customers. Beyond our customers, we will reveal a sustainable society where each one of us can lead a safe, secure, and affluent life.





New Values

New values for our customers

Accelerating the progress of our customers' businesses and services

The most important challenge for Ines is to promote our customers' businesses and services to ones with more added value. We will support our customers' businesses and services by utilizing our know-how, achievements, knowledge, data, and digital technologies.



Joint creation of new business models

We will accelerate the creation of new business / service models through collaboration between our technologies and a variety of partner companies and through adding value to our customers' businesses.



Secure information management systems

We will continue to protect our customers' valuable data through a combination of various information security services to meet cyber security threats that are becoming increasingly complex and advanced.



Support the shift toward services to meet the promotion of digitalization

It is becoming an urgent business for local governments, corporations, and associations to digitalize services and businesses to meet the digitalization demands required by the government.



Ines
Service / Solution



IT useful information
"Tapulu to Pochitto"



Joint creation of synergy

Innovative service models will come into existence beyond the existing business / service framework through synergy effects generated by cooperation with industrial / academic / public / and private joint creation partners.

Doing business under safe and secure cyber environment

Safely do business from start to finish by utilizing our service that detects cyberattacks through AI and prevents information leakage from virus-infected terminals.

New modes of work

We can realize an environment where it is easy to concentrate on your work anywhere anytime without fear or the inconvenience of an online application, confirmation, and distance communication.

Optimization of the Value Chain

Total system coordinators with the whole value chain in their perspective promote business transformation and optimize the value that they supply with an eye on a post-COVID-19 period.





Further Values

Future value that we create with our customers

Enrich each person's life by DX

The development of digital technologies promotes solutions to difficult social problems. We will cooperate with our customers, utilize all data and technologies to create future value so that our customers' products and services will make each person's life safe, secure, and affluent.



The necessary assistance to the right people

We will provide the necessary people with necessary assistance at the optimal timing by utilizing data from different sources such as the basic resident register, private insurance contracts, and natural disaster records. Our highly digitalized system makes this possible.



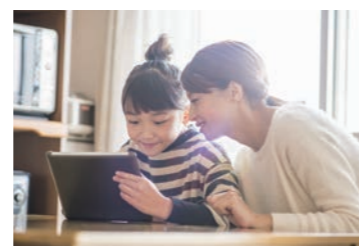
The right amount with ceaseless logistics

Optimization of our supply chain makes it possible to provide our users with what they want when they want it by analyzing their purchase history data combined with other data sources such as the weather and people's movements. In this way, we can reduce waste.



Whenever, wherever, and whoever

We will firmly protect our users' information through our perfect security measures on platforms that anyone can access and use for shopping, education, and financial and medical services.



A society where each one of us can live a healthy and active life

In a digitalized society where the reduction of work load and economic growth can coexist, all people can continue to lead healthy and active lives with a sense of job satisfaction.

A society where people can share wealth and support each other

In a digitalized society whenever, wherever, and whoever can connect with other people, we can share our wealth and support each other.

A safe, secure, and sustainable society

A highly digitalized society brings safety and security to each one of us, guarantees a humane lifestyle, and supplies hope for the future.

A society that is sustainable and can be passed down to the next generation

In a digitalized society, we can correct various disparities in education, healthcare, and employment, implement strict resources management, and pass the baton on to the next generation.



